CONNECTING PEOPLE,
IMPROVING LIVES

BLUE DART

WORLD ELEPHANT DAY

12th August, 2021

Clean operations for climate protection

Great company to work for all

OUR SUSTAINABILITY COMMITMENTS

Lasting impact in communities through our Go programs

Highly trusted company

BLUE DART

As a purpose-driven company, Blue Dart keeps the environment and its social responsibility at the core of its corporate strategy. As a part of the DPDHL Group, Blue Dart practices the credo of, **'Connecting People, Improving Lives'** and has aligned all its initiatives under the New Sustainability Roadmap that calls for **Clean Operations for Climate Protection, a Great Company to Work for all as well as building a Highly Trusted Company.**

On the event of World Elephant Day, Blue Dart will plant 1,03,170 trees for the Elephants in the periphery of Dalma Wildlife Sanctuary, East Singhbhum, Jharkhand. Blue Dart colleagues will participate in the tree plantation activity along with the villagers.

Dalma Wildlife Sanctuary is one of the largest wildlife sanctuaries in India and is known as the paradise for elephants owing to the highest number of Indian elephants residing here.

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Tree plantations aid the elephants to experience a green and natural environment. Once matured, the trees will help reduce human-elephant conflict, keeping elephants from entering and feeding on cropland, and approaching residential areas around forests in search of food.

Apart from this the local communities can benefit from indirect employment from fruit, flowers, fuel and fodder, once the trees mature. The trees will also help improve water catchment, reduce soil erosion and absorb carbon dioxide from the atmosphere.

Till now, Blue Dart has already planted over 4,51,000 trees across the geography of India for various initiatives like Trees for Tigers, rural & tribal communities, ecotourism, etc. Every **1,11,000 trees planted offset 22,20,000 kg carbon per year, on maturity.**

Blue Dart aims to achieve **Zero Carbon Emissions by 2050** with DPDHL's Goal **'Mission 2050'**, to limit global warming to less than 2° C and drive the business towards zero emissions logistics thus, setting the standard for the future of the express logistics sector and doing its part to help the world.

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