

Blue Dart eFulfillment Solutions



Blue Dart's eFulfillment Solution



- Blue Dart is strongly positioned to leverage its brand and market leadership position and achieve a similar market position in the eCommerce market as it has in B2B currently.
- eCommerce market is strongly growing with many customers requiring a logistics partner that can support their growth path with first/last mile delivery as well as eFulfillment.
- A competitive eFulfillment offering alongside our existing unique first/last mile delivery has been enabled at Blue Dart.

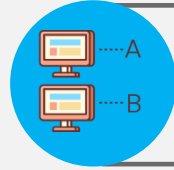
Our eFulfillment Solution Suite



Easy to use,
Self – service
platforms



Regionalization of
inventory to save on
shipping and deliver
faster



Seamless integration
with customer's IT
platform



Returns
Management



Full integration from
fulfillment to local and
international delivery



Economies of scale of larger
fulfillment operation and
lower cost independent from
size of business



Flexibility to work with
multiple delivery
providers at local level

Services

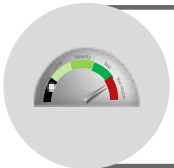
Ready for Expansion



One template
solution
for all fulfillment
processes/tools



eFulfillment platform to
allow comprehensive
service offering



Successive increase
of capacity with
demand in every
eFulfillment location



Network of eFulfillment
centers across the
country

Our Existing Customer Profile



- Marketplace reseller/Importer
- Manufacturer/Private Label
- Own e-commerce website Owner

Brands

- Outright stock sale to marketplace
- SOR model of operation
- Sale through own site

Marketplace

- Consolidation of reverse pick
- Stocking and movement of vendor inventory



For eFulfillment Solutions, Please Mail us at BlueFulfillment@bluedart.com