



BLUE DART

AFFILIATE PROGRAM (BDAP)

An Industry First Partnership opportunity for enablers to be associated with Blue Darts affiliate program - Together Stronger



BLUE DART AFFILIATE PROGRAM (BDAP)



The Blue Dart Affiliate Program (BDAP) is about collaborating with large technology SaaS players to serve our customers with the best-in-market technology and logistics services. The Affiliate Partner will assist Blue Dart to reach out to more customer and support these customers with their technological offerings thereby enhancing customer journey. Through such collaboration with best SaaS players in the market, Blue Dart intend to build one stop solution to give our customer the best customer experience while enhancing our core service offerings.

Through this affiliate program, we are thrilled to collaborate with leading SaaS players and extend an open invitation to more such partners to join forces with the #1 integrated logistics solution provider. Together, we envisage a strong and growing long-term partnership, driving mutual success with our affiliate program partners.

Leverage your and
our strengths
together

Solve a customer
problem for a
seamless journey



Engage on
Opportunities

Integrate for
Experience

Earn in the process
of Affiliation

WHY JOIN US?



First in Market - Let's win together. Earn while you solve.



Leverage Blue Dart's brand to strengthen your business.



Additional source of income via commissions.



First right to access BD technology and API.



Dedicated team to handle your concerns.



Improved focus on building solutions while we handle the customers' logistics needs.



Easy access to DHL's other product lines as a single window solution (long-term vision).



BLUE DART AT A GLANCE



WORKFORCE

41,200+



FACILITIES

2,253+



LOCATIONS SERVED

55,400+



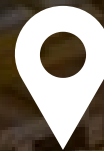
HUBS

199



DEDICATED AIRCRAFT

8



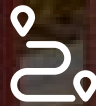
PIN CODES SERVED

21,720+



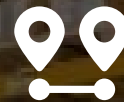
VEHICLES

33,480+



LONG LINE HAULS

3681



KMS TRAVELLED PER DAY BY VEHICLES

6.77lacs+

We are the **#1**

INTEGRATED LOGISTICS SOLUTIONS PROVIDER IN THE COUNTRY.

Providing Logistics solutions across Industry verticals

Corporate Office:

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